FDNW Facebook Report 2018/2019

It was another year of interesting things happening in the children’s literature world, and I tried to share some of this with our followers on Facebook. The amount of people who follow FDNW on Facebook has increased in the past year. Currently we sit at 79 following us.

I’ve continued to created event pages for all of our events, and have had the National Library Facebook page sharing these to go to a wider audience. I also tried to post a range of interesting articles, websites, congratulations to people in the children’s literature world, highlights of other organisations events, and things relating to the Friends.

I didn’t post as often as I wanted to, especially in the middle of the year, when my son was born. I do try to post at least one thing a week or two weeks. Corrina has also contributed in the past year with posting a couple of things too.

The past year saw a steady stream of people interacting with our posts, with most posts getting between 30 and 60 interactions. The posts which received higher numbers of interactions, in chronological order, were:

* Applications open for the Research Grant. Posted on 8/6/2018 - Reached 699 people. This was in part thanks to the people and organisations who shared the post
* Commemoration for Suffrage125, the Ministry for Culture and Heritage released new biographies on their website Te Ara, including one on Margaret Mahy. Posted 20/09/2018. This reached 945 people, again due to the people and organisations who shared the post.
* Corrina’s post on the passing of her father, Bringwonder the Storyteller. Posted 26 September 2018. This post reached 161 people, and also gathered some lovely comments.
* Photographs taken when Cheryl Paget spoke to FDNW. Posted 20/03/2019. This post reached 381 people. I also noticed that a couple of people who interacted with the post, also followed us.

If anyone does follow FDNW on Facebook and comes across anything interesting that you think would be good to share, send up a message on Facebook, or feel free to post it on the FDNW Facebook page.

Chantalle Smith